



FOR IMMEDIATE RELEASE

## **Dr. David E. Cole Awarded First Annual Global Auto Mobility Industry Innovation Award**

**May 18, 2023 - Dearborn, MI** - Global Auto Mobility today announces the recipient of the first Global Auto Mobility Industry Innovation Award. The inaugural award recognition goes to David E. Cole, PhD., Chair Emeritus of the Center for Automotive Research.

Cole has a long and distinguished career that ranges from his time at the University of Michigan Engineering School, to his years leading and growing the Center for Automotive Research, and his time launching and leading Auto Harvest. Cole's knowledge of the automotive industry has made him a leader and mentor to many, as well as a person possessing a unique wealth of industry institutional knowledge. Long-time reporter and Cole associate Mike Brennan refers to him as "an encyclopedia of the history of the auto industry."

"Dr. Cole has been a key innovator and leader in an industry that has seen great change over the decades. Through it all, David has built a reputation as a creative, inventive problem solver," said Dan Keelan, Global Auto Mobility publisher, in announcing the award.

David E. Cole, PhD., will be honored with this award in person on May 24 at the Powering Electric Vehicles business breakfast at Lawrence Technological University in Southfield, Michigan.

*The event is free to attend. Tickets are available here: <https://bit.ly/3MEO5pR>*

### **About Global Auto Mobility**

Global Auto Mobility, through its website, social media, e-publishing, custom publishing, events, and on-demand Smart Mobility Today podcast, delivers stories that educate, inspire, and advocate for emerging smart mobility services and products world-wide.

Our goal is to raise awareness and support innovation as critical to the success of these emerging industries globally.

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